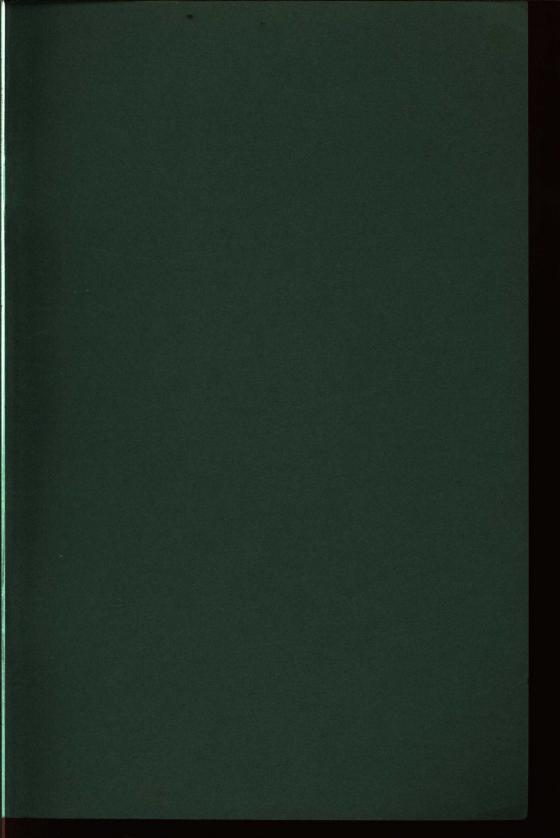


Bildors HOMES for 1051



HOME BUILDERS ASSOCIATION OF GREATER ST. LOUIS

An association of builders, architects, suppliers and sub-contractors, whose sole aim is dedicated to the establishment of fair, just and reliable relationships between the BILDOR and the public—thus instilling and insuring complete confidence between all parties concerned.

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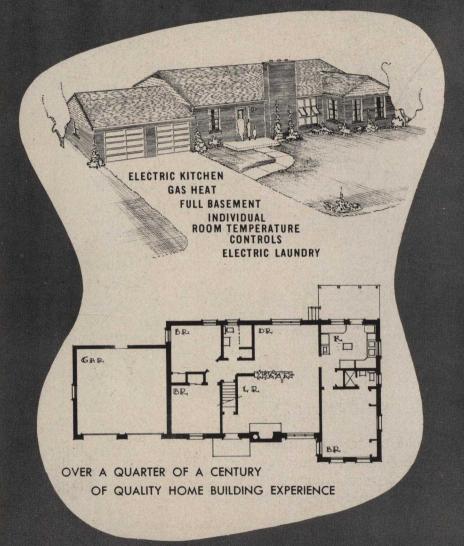
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TWO ANNUAL EVENTS

ST. LOUIS HOME SHOW — ALL UNDER ROOF
NATIONAL HOME WEEK — ON-SITE DISPLAY OF HOMES

SEE IT NOW... 7752 Burr Oak Lane in Blackberry Terrace



Ralph S. Duke & Son

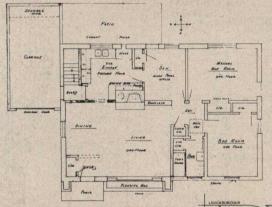


YOUR NEW HOME



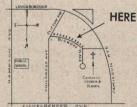
THERE IS NO SUBSTITUTE FOR QUALITY

9 RANCH TYPE HOMES In St. Louis Hills Estate



IN
6000 BLOCK
BISHOP'S PLACE
ONE BLOCK EAST
OF
JAMESON (6000 South)
OFF
HIGHFIELD ROAD

ADAPTABLE TO YOUR NEEDS
EACH ONE DIFFERENT
INSPECT—THINK
SPEND YOUR MONEY
WISELY





CHOOSE YOUR NEW HOME NOW

The Schattgen Company

FLanders 0541

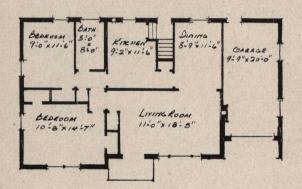
CLINTON R. SCHATTGEN, President

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HATHAWAY HILLS THE IDEAL LOCATION TO BUY YOUR HOME Adjoining the City of St. Louis



A Well Planned Subdivision to Assure Future Sound Values



5 Room Floor Plan

See
Display Home
9406
Jennings Road
Open Daily
10 A.M. to 8 P.M.
Saturdays to 7 P.M.

LOCATION: Jennings Road and Highway 99. Drive out Goodfellow or Riverview Drive to Halls Ferry Circle; then north 1½ blocks on Halls Ferry or Highway 99 to Subdivision.

For Information Telephone Subdivision Fireside 0777

Being Built by



MILTON CONSTRUCTION & SUPPLY CO.

ELMER E. VORHOF BILDORS 7567 St. Charles Rock Road

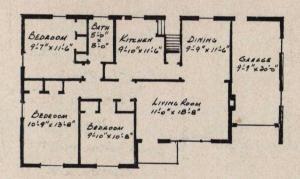
MILTON DUENKE DElmar 8277

HATHAWAY HILLS

EXCEPTIONALLY WELL LOCATED AND SERVED WITH ALL MODERN CONVENIENCES



10 Styles to Select From to Promote Personal Satisfaction in Home Designing



See
Display Home
9406
Jennings Road
Open Daily
10 A.M. to 8 P.M.
Saturdays to 7 P.M.

6 Room Floor Plan

HATHAWAY HILLS DEVELOPMENT WILL HAVE APPROXIMATELY 1000 HOMES — 500 ALREADY COMPLETED

FINANCING: F. H. A. and G. I. financing available. Monthly payment less than rent.

IMPROVEMENTS: All conveniences—concrete streets, sewers, schools, churches, transportation, shopping district. Only 18 minutes to downtown St. Louis.

For Information Telephone Subdivision Fireside 0777

Being Built by

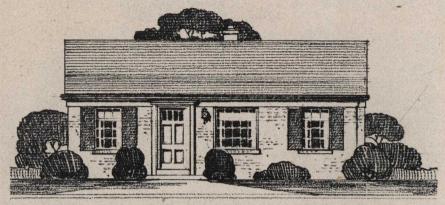


MILTON CONSTRUCTION & SUPPLY CO.

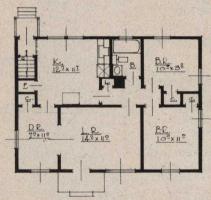
ELMER E. VORHOF BILDORS 7567 St. Charles Rock Road

MILTON DUENKE DElmar 8277

DUCHESNE THIRD ADDITION—IN FLORISSANT, MO.



Drive out Lindbergh Blvd. (U. S. 66) to Florissant Road, go three blocks north to subdivision, or drive out Natural Bridge to the Normandy Wedge and take Florissant Road through Ferguson to Lindbergh Boulevard (U. S. 66).



ADJACENT TO
BEAUTIFUL DUCHESNE
SUBDIVISION OF
500 HOMES
WINDING STREETS
A SAFE PLACE TO
RAISE CHILDREN

THESE HOMES ARE DESIGNED FOR CONVENIENCE AND COMFORTABLE LIVING IN A MODERN ENVIRONMENT

- Gas Heat
- Automatic Gas Water Heater
- Reinforced Concrete Foundation
- Full 7 Foot Basement
- Steel Columns, Beams
- Hardwood Floors
- · Clay Tile Kitchen and Bath

- · Insulation
- Double Coverage Roof Shingles
- Storm and Sanitary Sewers
- Concrete Streets
- Schools and Churches
- School Transportation
- Shopping Center

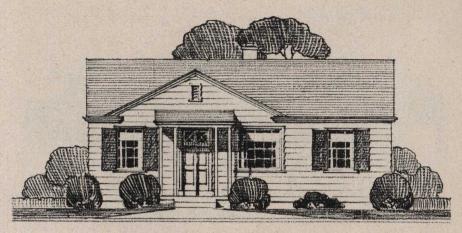
OUR OFFICE IS THREE BLOCKS FROM THE SUBDIVISION



IOS. H. VATTEROTT

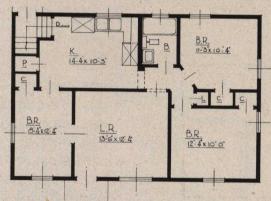
REALTY AND BUILDING CO.

1500 FLORISSANT ROAD AT U. S. HIGHWAY 66
PHONE TERRYHILL 6-3546



WOODSON SUBDIVISION

Fronting on Woodson, between St. Charles Road and Natural Bridge



Beautiful New Subdivision Attractive 5-Room Homes With Most Desirable Modern Conveniences For Your Living Enjoyment

Featuring ALL ELECTRIC KITCHEN

- ELECTRIC RANGE
- AUTOMATIC DISHWASHER
- 8 FOOT REFRIGERATOR
- · GARBAGE DISPOSAL
- NUMEROUS STEEL CABINETS

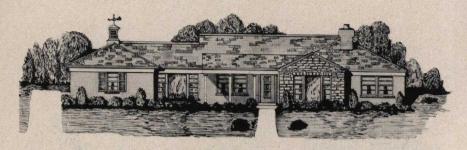
· GAS HEAT

- TILE KITCHEN AND BATH
- CONCRETE STREETS
- FULL BASEMENT
- STORM-SANITARY SEWERS



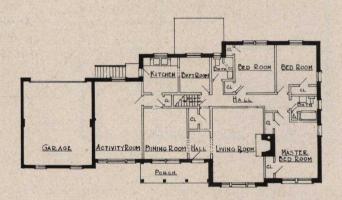
HOMES IN MODERATE PRICE RANGE IOS. H. VATTEROTT

REALTY AND BUILDING CO. 1500 FLORISSANT ROAD AT U. S. HIGHWAY 66 PHONE TERRYHILL 6-3546



NEW HOMES NOW AVAILABLE IN McKNIGHT ORCHARDS

BEAUTIFUL NEW SUBDIVISION FEATURING TOWN AND COUNTRY LIVING



DRIVE OUT CLAYTON ROAD TO McKNIGHT ROAD TURN SOUTH TWO BLOCKS

CONSTRUCTED BY GOLDBERG & COMPANY BUILDERS OF FINE HOMES SINCE 1924



GOLDBERG & COMPANY

18 S. McKnight Road DElmar 0666 WYdown 2552

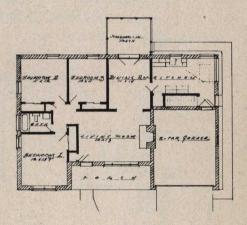
6409 BISHOP'S PLACE . . . ST. LOUIS HILLS



DRIVE OUT ON HAMPTON TO EICHELBERGER (5400 SOUTH) THEN WEST TWO BLOCKS TO CHILDRESS (SOUTH OF FRANCIS PARK), SOUTH TWO BLOCKS ON CHILDRESS TO BISHOP'S PLACE.

This utility-wise floor plan is incorporated into five buildings now under construction in the 6400 block of Bishops Place, situated in the Estates section of beautiful St. Louis Hills.

Each building has its own individual and interesting elevation. All three bedrooms have double sliding door closets over six feet in length. The large tile kitchen includes a bright corner breakfast area. A large overhang shelters the twenty-one foot front porch, and to the rear is an airy screened-in porch approached through French doors in the dining room.



The attached two-car garage is directly accessible from the kitchen. Besides the bath shown, there is a half bath in the basement rathskeller area.

Typical of its quality features are its mahogany slab doors, aluminum sash, clear red oak floors, marble sills, formica counter tops, garbage disposal, copper water supply, gutters, and downspouts. Structurally speaking, it features twelve inch reinforced, waterproofed foundation, thirteen inch masonry walls, and exclusive use of fir dimensional lumber.

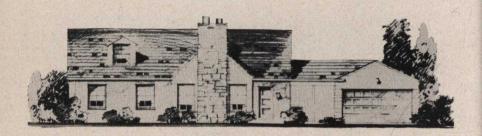
Of somewhat similar layout, with one-car garages are three more homes now nearing completion in the 6000 block of Childress Avenue.

HIGGINBOTHAM BROS., Inc.

6053 CHILDRESS

SW eetbrigr 4572





SEE THIS HOME OF DISTINCTION . . . IN BEAUTIFUL WOODLAWN TERRACE

Location: 1 mile south of Manchester Road, on Woodlawn halfway between Manchester and Lockwood at 621 Woodlawn.

OPEN DAILY Porch Garage Garage Coal Coom Action ork Em. Action ork Em.

BUILT IN THE
NATURAL SETTING
OF BEAUTIFUL
WOODLAWN
COUNTRY CLUB
GROUNDS, HERE
IS THE ULTIMATE
IN THE PLANNEDFOR-YOU HOME

Economy of space—yet a feeling of spaciousness—has been successfully achieved in this one-story floor plan. Bedrooms are large and the third bedroom may be arranged to serve as a den when not required as sleeping quarters.



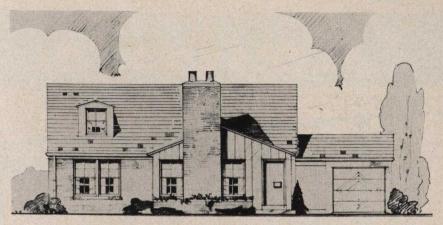
A full, poured concrete basement, expandable second floor, tile bath and kitchen, brick construction and the Designed-for-You kitchen—with garbage disposal and electric dishwasher included—mark it as a home of quality.

LOMBARDI-SIMON CONSTRUCTION CO.

GO 4800

10400 Manchester Road

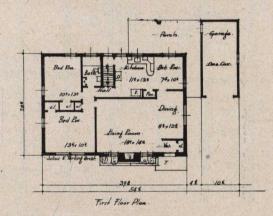
Kirkwood 5682



ANOTHER WOODLAWN TERRACE HOME FOR BETTER LIVING

Location: 1 mile south of Manchester Road, on Woodlawn halfway between Manchester and Lockwood at Woodlawn and Essex.

OPEN DAILY



HERE IS THE
IDEAL HOME
FOR THE
GROWING FAMILY
LOCATED IN
PICTURESQUE
WOODLAWN
TERRACE

A RICH HOME! A BEAUTIFUL HOME! A HOME DESIGNED TO BE LIVED IN! A HOME THAT STANDS THE SCRUTINY OF THE MOST CRITICAL EYE.

Brick construction . . . garage attached . . . wide windows, the beauty of this home goes beyond the surface. A full, poured concrete basement, expandable second floor, tile bath and kitchen . . . electric dishwasher and garbage disposal . . . all add up to a home built to last—multiplied with new comforts for better living.



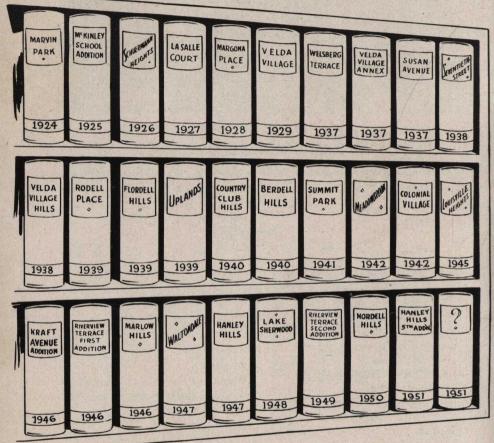
LOMBARDI-SIMON construction co.

GO 4800

10400 Manchester Road

Kirkwood 5682

Records of



From its modest beginning back in 1924, when Norman Schuermann constructed four homes in Marvin Park, the Schuermann Building and Realty Company has grown into one of the outstanding firms of home builders in the nation.

Today over 6500 Schuermannbuilt homes attest the vision and idealism of the company's founder. Dozens of communities in north and northwest St. Louis are Schuermann-built and Schuermannfounded.

Thousands of families have tasted real living for the first time as a result of Schuermann economies in building which have been passed on to the home-buyer.

Achievement



Schuermann-built communities are attractive to the eye, and in them live the substantial citizens who are the backbone of our Nation. Let anyone drive through any of the communities listed on the opposite page. See the well-kept lawns, the attractive shrubbery, the care with which the homes are kept up. Yes, it is a source of pride to be able to mention a Schuermann-built community and say, "That's where we live."

But for the home-buyer, the really important fact is that Schuermann's extensive facilities make possible greater values in attractive substantial homes in well-planned communities.

Most recent Schuermann subdivisions have been Riverview Terrace, Nordell Hills, and now being built . . . Hanley Hills Fifth Addition.

Schuermann

BUILDING & REALTY COMPANY



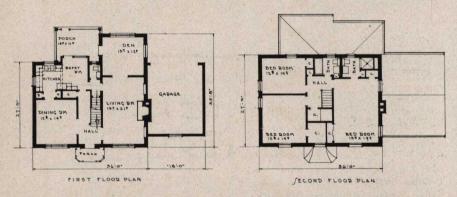
5934 NATURAL BRIDGE

Fireside 3344



DAVIS PLACE HOMES

FOR HAPPIER LIVING WITH CLAYTON CONVENIENCES . . . LOCATED JUST NORTH OF CLAYTON ROAD (7600 WEST), BETWEEN HANLEY AND BRENTWOOD BOULEVARDS



Another Bussmann-Built home means another distinctive, quality-built, 2-story home added to our growing community. 806 South Bemiston Floor Plan, shown above and others of 3 and 4 bed-rooms, one with graceful New Orleans wrought iron balcony, are nearing completion and may be bought and decorated according to your individual taste. Typically Bussmann-Built, they will be homes with character and charm. . . . And further proof that Bussmann gives you more for your money in a 2-story home than you expect. Investigate and watch Bussmann's homes—year in and year out . . . building and offering the most outstanding 2-story luxury homes in the community.



N. V. BUSSMANN & CO.

DESIGNERS AND BUILDERS OF FINE HOMES

7927 CLAYTON ROAD

PA 3047



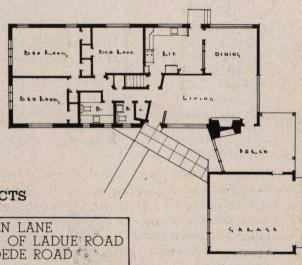
CUSTOM BUILT FOR MR. AND MRS. MARTY MARION AT CREVE COEUR, MISSOURI





TYPES OF HOMES TO BE ERECTED IN ALDEN LANE

Only 12 Homes To Be Built In Highly Restricted Subdivision



3/4 ACRE TRACTS

ALDEN LANE 1/4 MILE NORTH OF LADUE ROAD ON SPOEDE ROAD

(Spoede is the First Road West of Lindbergh)

We Will Build on Your Lot with Your Plans and Specifications

KARL FLACH CUSTOM BUILDER

638 FLORENCE AVE.

RE 2486

ALVAREZ GARDENS

FLORISSANT, MO

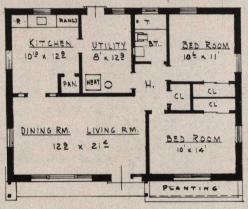


On Highway 140 and St. Ferdinand St.

Drive north on Florissant Road to Highway 140, turn left ½ mile or drive north on Lindbergh to Highway 140, then left 2 miles

CHECK THESE FEATURES

- . F. H. A. FINANCING
- GAS FIRED RADIANT HEAT (Copper Tubing)
- AUTOMATIC WATER HEATER
- OVER 1000 SQUARE FEET OF BUILDING
- LOTS 54 x 160
- VENETIAN BLINDS and TRAVERSE ROD
- KITCHEN EXHAUST FAN
- ALUMINUM SASH and SCREENS
- PLASTERED WALLS
- INSULATED
- SODDED YARDS
- . SLIDING DOOR CLOSETS
- UNUSUALLY LARGE CLOSET SPACE
- . TILE BATH and KITCHEN
- PAVED STREETS
- STORM and SANITARY SEWERS
- SCHOOLS, CHURCHES and TRANSPORTATION





BUY YOUR NEW
HOME
In SUBURBAN
FLORISSANT

SOLD BY

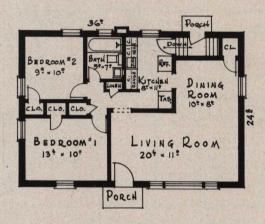
McKEE REALTY & DEVELOPMENT CO.

8726 ST. CHARLES ROAD

WInfield 2416



LOCATED IN THE 1400 BLOCK, COOLIDGE AVENUE UNIVERSITY CITY



GO WEST ON
OLIVE STREET
ROAD
TO 8500
TURN NORTH ON
SHERIDAN
GO TWO BLOCKS
AND TURN RIGHT
ONE BLOCK EAST
TO COOLIDGE

5 ROOM BRICK HOME

- AUTOMATIC GAS FURNACE
- AUTOMATIC GAS WATER HEATER
- . TILE KITCHEN AND BATH
- HARDWOOD FLOORS
- LARGE METAL WALL CABINETS
- ELECTRIC DISHWASHER
- . ELECTRIC GARBAGE DISPOSAL
- FULL BASEMENT
- POURED CONCRETE FOUNDATION
- INSULATED CEILINGS
- . FULL PLASTERED WALLS
- . ALL UTILITIES IN
- . SCHOOL BUS AT DOOR
- TRANSPORTATION 3 BLOCKS



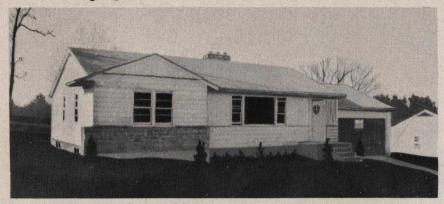
JOHN E. TEGETHOFF,

9909 CLAYTON ROAD

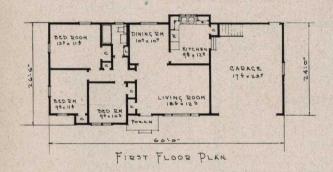
Bildor

WYdown 1918

... Buy Your Home in Pauline Park ...



LOCATED IN FERGUSON.WEST OF FLORISSANT ROAD ACROSS FROM PEMBROKE (NORTH OF FERGUSON, MO.) DRIVE THROUGH THE BUSINESS DISTRICT AND CONTINUE NORTH TO OLYMPIA DRIVE



ADJACENT TO
HIGH SCHOOL

BUS PASSES
PAULINE PARK
ON
FLORISSANT ROAD

6 BLOCKS TO SHOPS
IN FERGUSON

TAKE ADVANTAGE OF OUR 30 YEARS EXPERIENCE IN BUILDING HOMES

WE BUILD TWO OR THREE BED ROOM HOMES-BRICK AND FRAME-OF SOLID, STURDY CONSTRUCTION GAS HEAT INSTALLED

IMPROVEMENTS IN

F. H. A. FINANCING

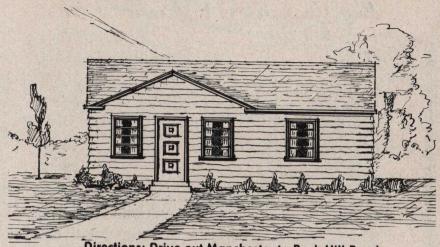


JOHN B. PARNELLO

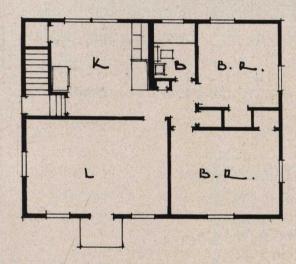
PAULINE CONSTRUCTION CO.

10134 WEST FLORISSANT

VI 7-2044



Directions: Drive out Manchester to Rock Hill Road, turn South to Madison Avenue—then East



6 New
Four Room Homes
In The City
Of
Rock Hill

200 Block Of Madison Avenue

- Hardwood Floors
- Plastered Walls
- 5 Closets
- COPPER SCREENS
- GAS Fired Furnace
- Automatic Gas Water Heater
- Clay Tile Kitchen and Bath
- Poured Concrete Foundation
- Modern Designed Kitchen
- Metal Sanitary Trim Around Doors
- Pre-Fit Weatherstripped Removable Windows
- All Improvements In



GENE L. VESCOVO

534 LINDA LANE • TELEPHONE SW 5442 • LEMAY 23, MO.



108 charming ranch style houses designed for family living — complete with fireplaces, full basements, gas heat — planned by Bernard McMahon, one of St. Louis' leading modern architects.

CENTRAL PRIVATE PLAYGROUND FOR CHILDREN

PRICED FROM \$15,500

F. H. A.

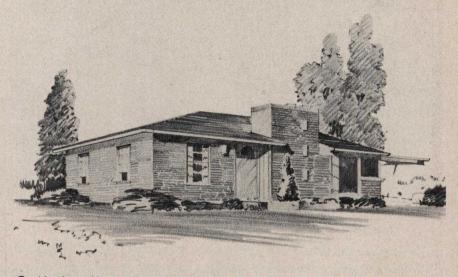
G. S. & B., Inc.

MELVIN H. GLICK, President

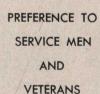
81251/2 MARYLAND AVE., -- CLAYTON -- DEImar 6030

A FULLY MODERN NEW SUBDIVISION IN UNIVERSITY CITY

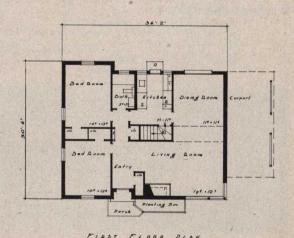
(Corner of Canton and Quendo Avenues)



Go North on Hanley from Olive Street Road 5 Blocks to Canton and turn East to Quendo







G. S. & B., Inc.

MELVIN H. GLICK, President

81251/2 MARYLAND AVE., - - CLAYTON - - DElmar 6030



23 Picardy Lane—SOLD

Sitting back over 100 feet from the Lane on almost an acre of ground, this most attractive old brick Southern Colonial with its huge columns and wonderful floor plan of 5 bedrooms and $3\frac{1}{2}$ baths was acclaimed by thousands as the outstanding home on display in National Home Week last September.

If you are interested in having a home of this type or any other size HIGH QUALITY Home built for you, let us help you locate and plan as well as build.



BUILT FOR MR. AND MRS. C. R. FRANK

ANOTHER
EXAMPLE OF AN
OUTSTANDING
MODERATE SIZE
HOME
BUILT BY THIS
ORGANIZATION
RECENTLY



STEPHEN M. KOVAC

6949 JULIAN

PA 5361

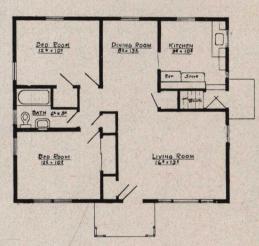
Bildor

DE 4461



A FIVE-ROOM HOUSE FOR THE BUDGET-WISE FAMILY

4 MILES SOUTH OF JEFFERSON BARRACKS ON TELEGRAPH ROAD AT HEINTZ ROAD



A compact five-room frame house, designed with a functional interior, following Colonial Style Architecture, that offers the last word in comfort and convenience.

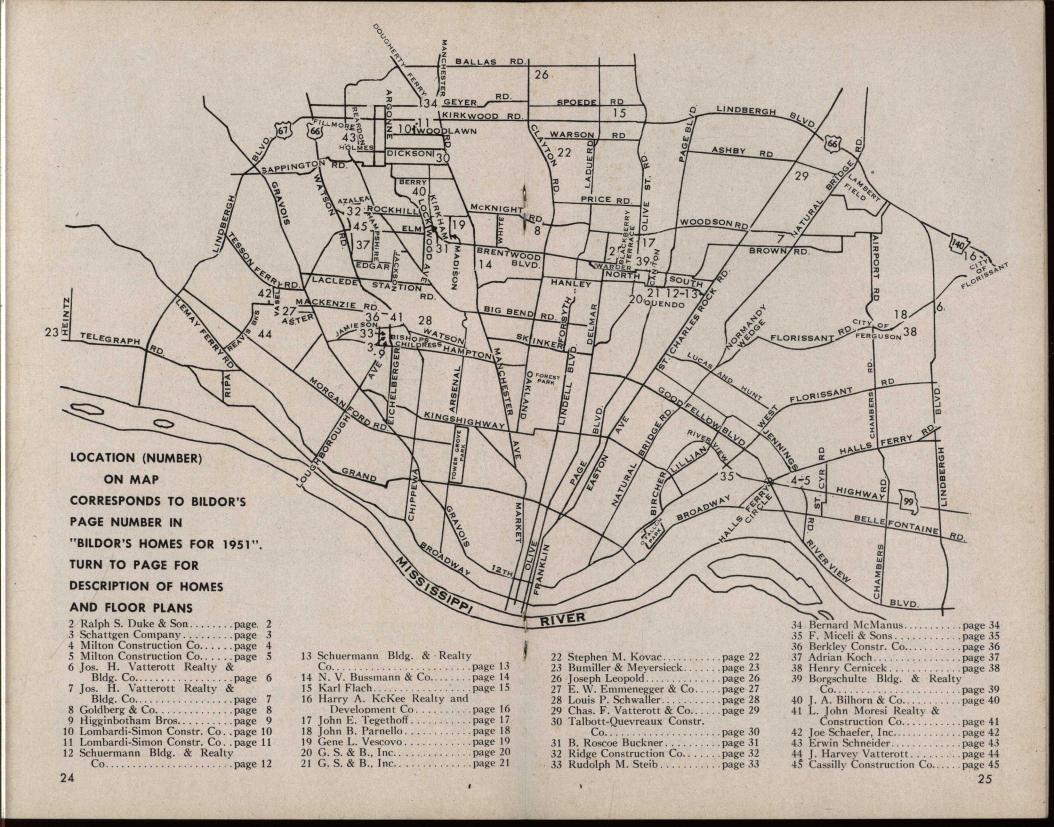
Full poured concrete foundation, tiled bath and kitchen wainscoting, automatic warm air furnace, 30-gallon hot water heater, certified wiring, exhaust fan in kitchen, cold air returns, and 2 x 10 floor joists. Large picture window. Double hung windows throughout. This entire house is designed to make housework easier.

If you have some special plan for your new home, we will build it according to your specifications or we will furnish plans and build on your lot.



BUMILLER & MEYERSIECK

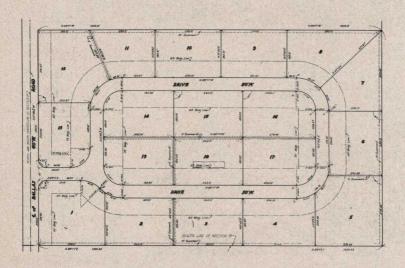
RESIDENTIAL AND INDUSTRIAL—CONTRACT OR SALE 2604 Cherokee SIdney 6732





COUNTRY AIRE—A SUBDIVISION

1000 Feet North of Clayton Road on The Ballas Road



Drive out and see this beautiful subdivision on one of the highest points in the County. Highly restricted for your protection as to value and design. The homes in this subdivision are built for discriminating buyers who appreciate value and livability. All desired conveniences plus quick access to all parts of the City and County.

Joseph Leopold

CLAYTON

BUILDER AND DEVELOPER

DElmar 0294



E.W. EMMENEGGER COMPANY

9308 Aster Place Affton 23, Mo. SW 3274 SW 5424

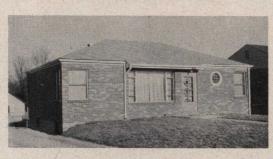


MODERN HOMES
BUILT IN ANY
PRICE RANGE
ANYWHERE IN
THE ST. LOUIS
METROPOLITAN
AREA



WE FEATURE
3-BED ROOM
HOMES
IN THE LOW
PRICE FIELD

Built To F. H. A. Specifications



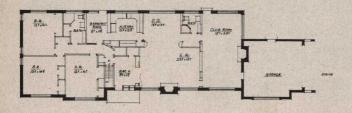
Drive out Gravois
To 9400
Turn South On
Althea—Go
3 Blocks To
Daisy Lane
—Turn Left
One Block To
Aster Place





NOW UNDER CONSTRUCTION AT 5625 HOMELAND PLACE IN ST. LOUIS HILLS ESTATES

WE BUILD EXCLUSIVELY FOR OWNERS



Builders
Of Quality
Homes
For Individual
Owners
For
More Than
20 Years

GREATEST ATTENTION PAID TO DESIGNING AND DETAILS OF CONSTRUCTION

Small Homes or Large Homes Built With Identical Quality of Construction and Supervision

We offer a complete planning and architectural service or you may choose your own architect and we will build according to your plans and specifications. Call us and let us arrange to talk about the kind of home **You** want.

You Will Be Happier In Your Own Individually Designed Home on Location of Your Own Selection



LOUIS P. SCHWALLER

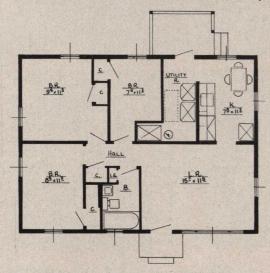
CONSTRUCTION COMPANY

3824 WATSON ROAD

FL 9070, FL 8590



ST. ANN PARK — SUBDIVISION IN CITY OF ST. ANN Drive out St. Charles Road to Ashby turn north on Ashby



St. Ann Park

COMPLETE HOMES
IN A
PLANNED COMMUNITY
ADJOINING
9-HOLE GOLF COURSE
NATURE PARK
AND
PLAYGROUNDS

THE COMMUNITY

- CONCRETE STREETS
- CITY AND COUNTY BUS SERVICE
- · CITY GAS
- STORM AND SANITARY SEWERS
- · SCHOOLS
- CHURCHES
- POLICE PROTECTION
- COMPLETE SHOPPING CENTER

THE HOMES

- SPACIOUS STEEL CABINETS
- AUTOMATIC WASHER AND DRYER
- ELECTRIC DISHWASHER
- ELECTRIC DISPOSAL
- RANGE AND REFRIGERATOR
- · DISAPPEARING STAIRWAY
- · GAS HEAT
- TILE BATH AND SHOWER

CITY CONVENIENCES IN A QUIET SUBURBAN SETTING

F. H. A. APPROVED LOANS-25 YEARS



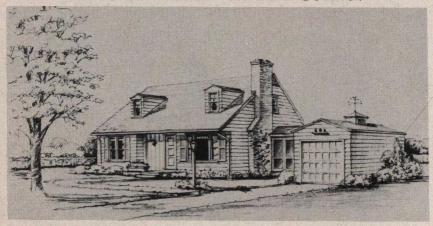
CHARLES F. VATTEROTT & CO.

BUILDERS AND DEVELOPERS

10448 ST. CHARLES ROAD

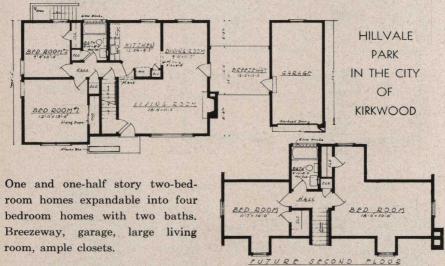
Winfield 3350

Our New EXPANDABLE Home!



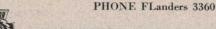
BUY IN BEAUTIFUL HILLVALE PARK

Drive out Manchester to Dickson Avenue (10,000 west) turn south one block on Dickson to Hillvale (east side).



Gas heat, tile bath and kitchen, garbage disposal, full basement, poured concrete waterproof foundation, concrete streets, storm and sanitary sewers, near schools and transportation. All F. H. A. approved homes.

FOR INFORMATION CONCERNING HOMES IN HILLVALE PARK





TALBOTT-QUEVREAUX CONSTRUCTION COMPANY

7166 MANCHESTER

ST. 5620







BUCKNER-BUILT HOMES

Bring Us Your Plans Or We Will Help You Plan Your New Home

We Build In All Price Brackets!

We Have Been
Building
Quality-Built
Homes For
Over A Quarter
Of A Century

REMODELING AND REPAIRING WORK A SPECIALTY

B. (Roscoe) BUCKNER CONSTRUCTION CO., Inc

21 MOODY AVENUE Office: REpublic 0687-0688 WEBSTER GROVES, MO. Res.: REpublic 1192

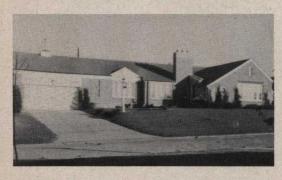




INDIVIDUALITY
IN YOUR
NEW HOME
WITH
THE ROOM
ARRANGEMENT
YOU WANT



DRIVE OUT
TO OUR OFFICE
JUST OFF
ROCK HILL ROAD
AT TULIP DRIVE
AND LOOK OVER
HOME DESIGNS
AT YOUR LEISURE
44 FLOOR PLANS
100 EXTERIOR
DESIGNS



We Build Homes In All Price Ranges Anywhere In The Metropolitan Area



RIDGE

1423 Azalea Drive

C. F. Hummelsheim, President

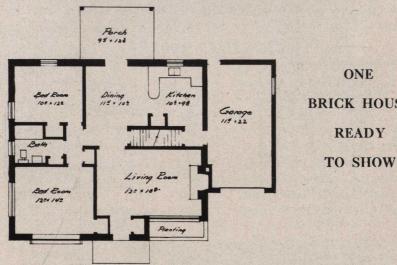
CONSTRUCTION AND MATERIALS COMPANY

REpublic 6696

C. A. Hummelsheim, Vice President



DRIVE OUT TO 5400 HAMPTON-GO WEST ON EICHELBERGER TO CHILDRESS AND SOUTH TWO BLOCKS TO 6251 WESTWAY PLACE



ONE BRICK HOUSE READY

IN ST. LOUIS HILLS ESTATES No. 3

One of the Most Desirable Residential Sections of the City

Will Build on Contract in any Price Range

MORE THAN TWENTY YEARS BUILDING EXPERIENCE



RUDOLPH M. STEIB

Builder of Quality Homes

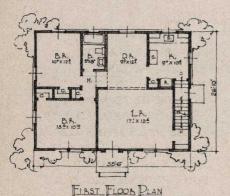
PLateau 1611

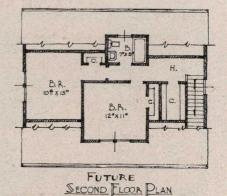
ALAMO Place Subdivision in Kirkwood



AT GEYER AND DOUGHERTY FERRY ROAD

Drive out Manchester Road to Geyer Road—5 blocks west of Lindbergh (U.S. 66); turn south on Geyer Road, 4 blocks to subdivision.







Expandable Home—5 Rooms and Bath Second Floor can be Finished to One Large Room or Two Bedrooms or Two Bedrooms and Bath

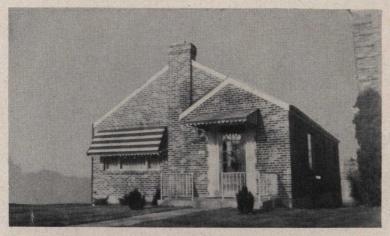
F. H. A., G. I., OR CONVENTIONAL FINANCING

BERNARD McMANUS

111 WEST ARGONNE

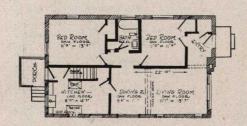
TE 3-1300

IN RIVERVIEW-McLARAN SECTION



Drive out West Florissant to Riverview then four blocks east to 864-868-872-876-885
Wall St. (about 8900 north) or go north on Goodfellow and turn east on West
Florissant to Riverview

5 ROOM BRICK HOUSES



- GAS HEAT INSTALLED
- ALL IMPROVEMENTS IN
- LOCATED IN ST. LOUIS
- CONVENIENT TO SCHOOLS,
 CHURCHES, TRANSPORTATION
- CLOSE TO SHOPPING CENTER
- MARBLE WINDOW SILLS AND METAL CASING AROUND DOORS MAKE HOUSEKEEPING EASIER

CUSTOM-MADE
SPECIAL BUILT
HOUSES
TO SUIT YOUR
PARTICULAR NEEDS





F. MICELI and SONS

REALTY & BUILDING CO. 25A N. MERAMEC, CLAYTON, MO.

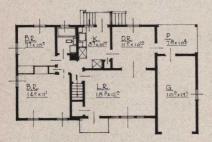
PA 0143

PA 2215



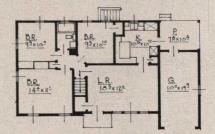
MACKENZIE HILLS SUBDIVISION On Mackenzie Road 3 Blocks South of Watson (66)

Go west on Chippewa; then continue west on Watson Road to Mackenzie Road (7200 West); turn south on Mackenzie 3 blocks to Deerpath; then east to house



TWO BED ROOM PLAN .

- · With or Without Attached Garage
- · Large Attic Cooling Fan
- Indoor-Outdoor Picture Window
- Venetian Blinds
- Automatic Gas Heat
- Automatic Gas Water Heater
- Copper Screens



"THREE BED ROOM PLAN"

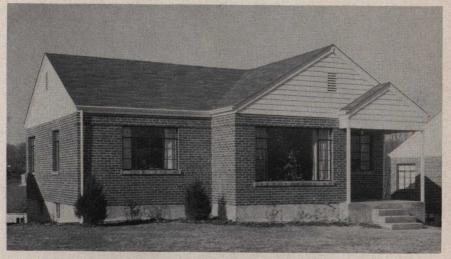
- Ample Kitchen Cabinets
- Poured Concrete Foundation
- Asphalt Drive
- Tile Bath With Shower
- Tile Kitchen with Inlaid Linoleum Floor
- Select Hardwood Floors
- Insulated
- Entire House Decorated to Your Taste

LARGE LOTS

PRICED AT \$12,000-\$14,000-F. H. A. AND G. I. FINANCING

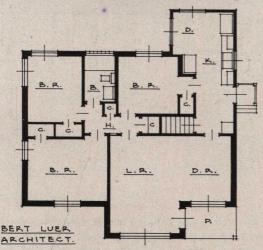


BERKLEY CONSTR. CO.-DE. 4050



YORKSHIRE HILLS SUBDIVISION

2 Blocks North of Old Watson Road and 2 Blocks West of Edgar Road on Hampshire Court



ATTRACTIVE HOMES
OF VARIED DESIGNS
KOCH - BUILT
HAS MEANT
QUALITY-BUILT
FOR 30 YEARS
IN ST. LOUIS
These homes are

These homes are in Webster Groves

This assures you of sustained values

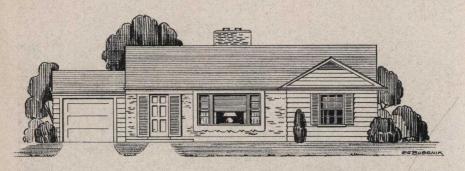
5 and 6 Room modern ranch type homes (Koch-Built) in the medium price class adjacent to Yorkshire Village shopping center at Laclede Station Road and Highway 66

ADRIAN KOCH · Bildor

REAL ESTATE — SALES — LOANS — INSURANCE

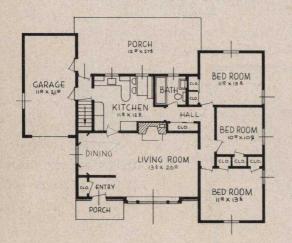
5816 POTOMAC

PL. 7777



6 ROOMS-ONE STORY HOMES-JUNIOR COURT

Just off of North Gerald in Ferguson—3 Blocks East of Florissant Road



BRICK
AND FRAME
HOUSES

These homes are located close to good transportation, schools, and churches. 4 blocks from High School; 4 blocks from Catholic School; 5 blocks from Business Section in Ferguson. Our 20 years experience in building is your assurance of careful supervision and knowledge of what home builders require.



Phone VI. 7-1409

HENRY CERNICEK

BUILDER AND CONTRACTOR

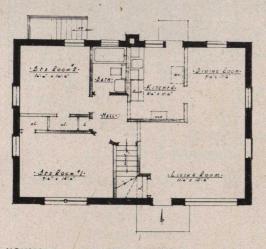
451 ROBERT AVENUE

FERGUSON 21, MO.



BELMONT HILLS No. 3-UNIVERSITY CITY, MO.

Drive out North and South Road North to Milan Avenue or South from Page Avenue to Subdivision Entrance on North and South Road at Milan Avenue. (1500 North, 7800 West).



LOTS 50 x 120
ON MACADAM STREET WITH
CONCRETE CURBS AND SIDEWALKS,
GAS, WATER, SEWERS AND ELECTRIC
ALL LOTS LANDSCAPED

HOUSES: 5 room colonial or ranch type homes, $36 \times 24'4''$ with 10'' poured concrete foundation, 11'' furred brick walls, full basement with outside entrance, plastered walls painted with your choice of oil colors, tile kitchen and bath, built in shower, select hardwood floors, automatic gas air-conditioned heat and 30 gallon hot water heater, copper plumbing, full length aluminum screens, combination storm doors, rock driveway, steel venetian blinds, blown insulation, birch slab doors, metal door jambs and trim, certified adequate wiring. Electric kitchen including electric dishwasher, garbage disposal, 8 cu. ft. refrigerator and electric range. Sales price approximately \$14,000.00 with F. H. A. approved financing.

Additional information may be obtained by calling us.



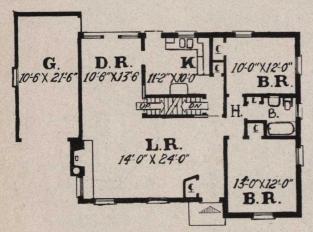
BORGSCHULTE REALTY CO.

8908 LACKLAND ROAD, OVERLAND 14, MO. TELEPHONE WInfield 1150

Southridge Drive in Glendale



Drive west on Manchester to Berry Road; then south eight blocks to Southridge; then west to 32 Southridge Drive



EXPANDABLE BRICK AND FRAME HOUSES

ONE AND A

5 ROOMS—1st FLOOR UNFINISHED—2nd FLOOR

ROOM FOR TWO LARGE BEDROOMS AND BATH

A HOME YOU CAN EXPAND AS THE FAMILY GROWS

- . FULL BASEMENT
- . RUBBER TILE KITCHEN FLOOR
- · ALUMINUM SASH
- . MARBLE SILLS
- . TILE BATH
- . GAS FURNACE
- . HOT AIR HEAT

- . HARDWOOD FLOORS
- COPPER GUTTERS
- VENETIAN BLINDS
- . ALUMINUM SCREENS
- . WOOD BURNING FIREPLACE
- · LARGE KITCHEN STORAGE
- . PLASTERED WALLS



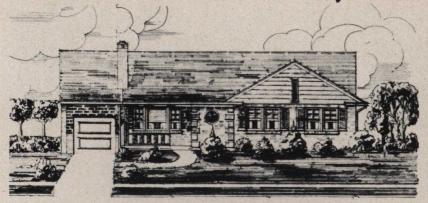
J. A. BILHORN & COMPANY

5710 BARTMER

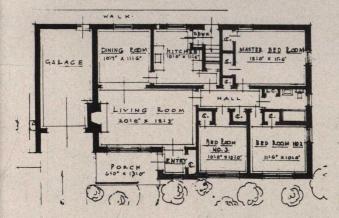
Bildor

DE 4449

Moresi "Custom-Built" Homes of 1951



In Beautiful "Gardenway Lanes of Villanova" adjoining River Des Peres Parkway on the west ½ Block south of Watson Road (Chippewa)—U. S. 66 in both City and County of St. Louis



WEATHERSTRIPPED TOXIC TREATED WINDOWS GARBAGE DISPOSAL IN KITCHENS

CERTIFIED WIRING

CABINETS

No. 1 CLEAR RED OAK
FLOORING

POURED CONCRETE

OUR DUBL-CAVITY

IRON LACE SPECIALLY DESIGNED AND FABRICATED IN NEW ORLEANS (IF DESIRED)

CHOICE OF VENETIAN BLINDS OR LINEN SHADES

These "Custom-Built" homes deserve your immediate consideration. No effort has been spared in preparing the floor plan for function and economy. In achieving a minimum of work and maximum comfort and leisure, care has been given to eliminate waste space and include the following as standard equipment.

Six large rooms in Ranch Style, featuring Nine Closets—"Step-Saver" Kitchen—and three full bedrooms.

L. JOHN MORESI REALTY & CONSTRUCTION CO.

Realtor

6522 CLAYTON ROAD HI 6177

Bildor



THESE HOMES WILL BE AVAILABLE—5425-31-35-39 CLIFTON IN ST. LOUIS HILLS—MARCH 15th. 2 AND 3 BEDROOM HOMES



Built for Mr. and Mrs. Francis Pautler 4505 Prague, St. Louis Hills



Built for Mr. and Mrs. Anthony Bono 9848 Vasel Drive, Afton



Built for Mr. and Mrs. H. A. Kearny 7375 Carleton, University City

A FEW OF THE
MANY FINE
HOMES
BUILT BY
JOE SCHAEFER, INC.
In 1950

LET US PLAN AND BUILD YOUR NEW HOME IN 1951

Builders of Fine Homes For More Than 20 Years

HOMES AVAILABLE
ON ACRE LOTS
SUNSET ACRES
OUT HIGHWAY 21
CALL US FOR
INFORMATION

JOE SCHAEFER, INC.

General Contractors And Builders

9903 VASEL DRIVE AFFTON 23, MO.

TELEPHONE HUdson 2722

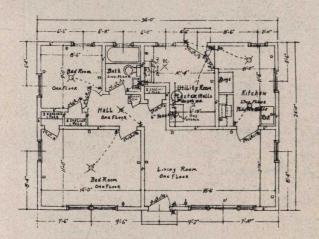
To go to Vasel Drive, go out Gravois to 10,000 west. Go south on Tesson Ferry Road to 9600 and turn east on Vasel Drive.

REARDON DRIVE



2-BED ROOM MODERN FRAME BUNGALOWS

3 Blocks East of Lindbergh Boulevard (U. S. 66). One Block North of Big Bend— Turn North from Big Bend on Fillmore to Reardon Drive.



OF

2 BED ROOM

MODERN

FRAME HOMES
IN THE CITY OF

KIRKWOOD

F. H. A. APPROVED 25 YEAR LOANS

- CONCRETE STREET
- CITY SEWERS
- ALL UTILITIES
- POURED CONCRETE FOUNDATION
- INSULATED CEILING
- SCHOOLS

- AUTOMATIC GAS FURNACE
- AUTOMATIC GAS WATER HEATER
- HARDWOOD FLOORS
- PLASTERED WALLS
- TRANSPORTATION
- KIRKWOOD SHOPPING CENTER



SCHNEIDER CONSTRUCTION CO.

Sales Office 5013 Gravois

HUdson 3535

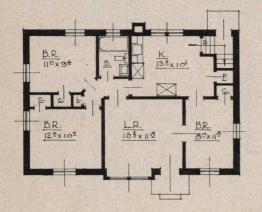
Bildor

Realtor



ST. GEORGE ADDITION SUBDIVISION

1½ MILES SOUTH OF GRAVOIS AT 9200 REAVIS BARRACKS ROAD IN AFFTON—TAKE CHEROKEE BUS TO HAMPTON-GRAVOIS LOOP AND TRANSFER TO LAKESHIRE BUS TO SUBDIVISION



HIGHLY

DESIRABLE LOCATION

3 BED ROOM

BRICK HOMES

AT A

MODERATE PRICE

- √ All lots 50 feet wide or more
- √ Front and side yards sodded
- √ Concrete streets
- √Sanitary sewers
- √ Poured concrete foundations.
- √ Copper water pipes
- √ Certified wiring and insulation
- √Gas Heat
- √Steel sash windows
- √ Marble sills

- √ Concrete driveway
- √30 gallon automatic gas water heat
- √ Completely weatherstripped
- √ Copper gutters
- √ Copper screens
- √ Combination screen and storm doors
- √ Venetian blinds throughout
- √ Wall colors—your choice
- √ Bath tile colors—your choice

JOHN HARVEY VATTEROTT & SON REALTY & BLDG. CO.

9201 REAVIS BARRACKS ROAD - AFFTON

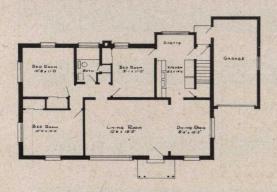
HIIDSON 9456

GARDEN RIDGE in Webster Groves



Drive out Big Bend Road to South Elm—Turn south and go to Rose or Drake (1300 South)

Between Big Bend and Watson Road (Hiway 66)



This floor plan is one of several designed to please the discriminating home buyer.

Garden Ridge Subdivision is a neighborhood of 110 homes started in South Webster and surrounded by the many lovely homes of Webster Gardens, Webster Ridge, and Webster Acres.

Comfortable wood burning fireplace, convenient gas heat, maintenance-free aluminum sash, large completely sodded yard, real plastered walls. 35 minutes from downtown. Sturdily built brick homes designed for inexpensive upkeep.

Convenient room arrangement, large closets with sliding doors, work saving dishwasher and garbage disposal, breakfast area in kitchen, many storage cabinets, real tile in kitchen and bath, city park and school nearby.



CASSILLY CONSTRUCTION CO.

801 EAST BIG BEND

WEBSTER GROVES

RE 3204

★IT'S YOUR DUTY TO YOURSELF and COUNTRY TO...

Read these FACTS

Public Housing Doesn't Help Our Neediest Families

The government's own statistics show that public housing projects today contain thousands of middle and high income families, well able to afford their own shelter without a government subsidy—the bottom income families have been disregarded.

Public Housing Won't Clear Slums

Since many families that live in real slums don't have the income to "qualify" for admittance into the new government housing, these unfortunates are simply crowded into other areas.

Public Housing Costs More Than Private Building

A recent survey revealed that public housing units cost much more than similar ones built by private builders—in some cases as much as 43 per cent more.

Public Housing Is Inflationary

Public housing competes with private builders in bidding up the cost of manpower and material. This causes increased building cost and fans the fires of inflation.



About Housing!

PUBLIC HOUSING

LIVING
LIVING
TAX PAYER

TAX PAYER

Public Housing Boosts Real Estate Taxes

Public housing projects are, in effect, tax free, thereby increasing the taxes on other property in the cities where they are located. This means you pay twice—once through federal income levies, and again through additional real estate taxes.

Public Housing Spurs Political Favoritism

Time after time, instead of aiding the under-privileged, public housing has been used to expand bureaucratic power and political favor.

Public Housing Won't Relieve the Housing Shortage

Public housing siphons labor and material away from the private home builders who are building more units with the same amount of materials and manpower.

The Privately Owned American Home is the Safeguard of American Liberties

For further information on this important question write . . . HOME BUILDERS ASSOCIATION OF GREATER ST. LOUIS, 8015 FORSYTH (5)

MANY CITIES ALL OVER THE COUNTRY
HAVE VOTED DOWN PUBLIC HOUSING . . .

LET'S DEMAND <u>OUR</u> RIGHT TO VOTE ON IT!

HOME BUILDERS ASSOCIATION OF GREATER ST. LOUIS 8015 Forsyth St. Louis 5, Mo. DElmar 8843

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AAA Venetian Blind Mfg. Co.
Aalco Plumbing & Hdwe. Supply Co.
Acinelli Gement Contractors Co.
Adams Furnace Co., Inc.
Adequate Wiring Bureau
Affton Tile Co.
Airport Lumber Co.
Alton Brick Co.
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Chickasaw Heating Co.
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Comfort Distr. Co., Alum. Windows
Community Fed. Sav. & Loan Ass'n
County Lumber & Supply Co.
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General Title Service Corp.
Gerlach Concrete Co.
M. Gram Brick Works
Great Central Lumber Co.
Gross Chandelier Co., Lighting Fixtures
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Hinrichs-Goltermann Fuel & Mat. Co.
Hollander & Co., Inc., Home Appliances
Holly Hills Electric & Repair Co.
Hosack Floor Co.
Hunter Fan & Ventillating Co.
H. L. Hutchings, Concrete Contractor
Huttig Sash & Door Co.
Hydraulic Press Brick Co.

Ideal Electric Co. Imse Schilling Sash & Door Co. Insul Wool Insulation Co. International Oil Burner Co. Investors Diversified Services, Inc.

C. F. Jacobs & Co., Plumbing Fred K. Jacobus Painting Co. Jaffee Lighting & Supply, Inc. Johns-Manville Sales Corp. Joyce Co., Surveyors, Engineers

Kellogg Plumbing Co. B. Kelly & Sons, Excavating Kienstra Supply Co., Bldg. Materials Klutho-Daab, Inc., Windows, Doors O. A. Knell Co., Floor Covering Koedding Painting Co.

Laclede Gas Co.
Land Title Insurance Co.
A. C. Land, Hardwood Floors
Lange-Schmidt Co., Kitchen Equipm.
R. V. Large, Plastering Contractor
LaSalle Iron Works
Lawson Bros. Floor Co.
Lawyer's Title Co. of Missouri
Lysell Maull Distr. Co., Metal Windows

Maass Plumbing Co., Inc.
Mack Electric Co.
L. E. Mahan & Co., Mortgage Bankers
Mainini Tile Co.
Majestic Bldg. Material Corp.
Majestic Tile Co.
Maplewood Heating Appliance Products
Material Service Co.
Len A. Maune Co., Building Products
Mayflower Sales Co., Home Appliances
McClanahan Bros. Excavating Co.
McKee Door Co. of Missouri
Mehaffy Burmeister Co., Insulation
Mercantile Mortgage Co.
Nick Mess Plumbing Co.
R. C. Micotto Construction Co.
Mid-Valley Supply Co., Plumbing Sup.
Mid-West Floor Co.
Mid-Valley Supply Co., Plumbing Sup.
Mid-West Floor Co.
Midssouri Builders Specialty Co.
Missouri Builders Specialty Co.
Missouri Steel & Wire Co.
Modern Mortgages, Inc.
Morgan Door & Hardware Co.
Morgan-Wightman Sup. Co. Bldrs. Hdw.
Murphy Bed & Kitchen Co.
Frank I. Nelson Plastering Contr.

Frank L. Nelson, Plastering Contr. Arthur Niebuhr, Plastering Contr. National Brass Co.

Oak Flooring Sales Co. Overhead Door Co.

P. H. Construction Co. S. Pennise, Excavating and Grading Perlite Insulation Co. John T. Peterson, Painting Contr. Phelan Faust Paint Mfg. Co. Pine Lawn Bank & Trust Co. Pitman Construction Co. Precon Concrete Products Co. Premier Supply Co., Bldg. Products

Rapp & Rapp, Surveyors
Lawrence E. Redington, Plumber
Reed & Steeger Sash & Door Co.
Reininger & Sipe, Decorators
Reliable Screen Co.
Paul Roberts Concrete Co.
Roberts Gas Appliances, Inc.
Rock Hill Lumber Co.
Rockel Sheet Metal Co.
Roosevelt Federal Savings & Loan Assn.

S. W. L. Windows, Inc.
St. Louis Contracting Co.
St. Louis County Tile Co.
St. Louis Fire & Marine Insurance Co.
St. Louis Title & Abstract Co.
Sappington Electric Co.
Elmer Schmitt, Concrete Contractor
Al Schulz, Concrete Contractor
Lee C. Schuermann, Painting
Wm. A. Schuman, Concrete Contractor
Schwander Appliance Co.
Fred Schwaller Realty Co.
Sears Piou & Co., Bldg. Products
Julius Seidel Lumber Co.
Seidel Company, Heating,

Home Appliances
Service Tile & Appliance Co.
Shaw & Francis, Inc., Real Estate
Sherwin-Williams Co., Paints
Fred Sherrell Construction Co.
Shower Doors, Inc.
N. O. Sledd Plumbing & Heating Co.
Ward Smith Roofing Co.
E. E. Souther Iron Co.
Southern Heating & Plumbing Co.
Style Tile Co.
Sun Heating Co.
Surface Combustion Co.

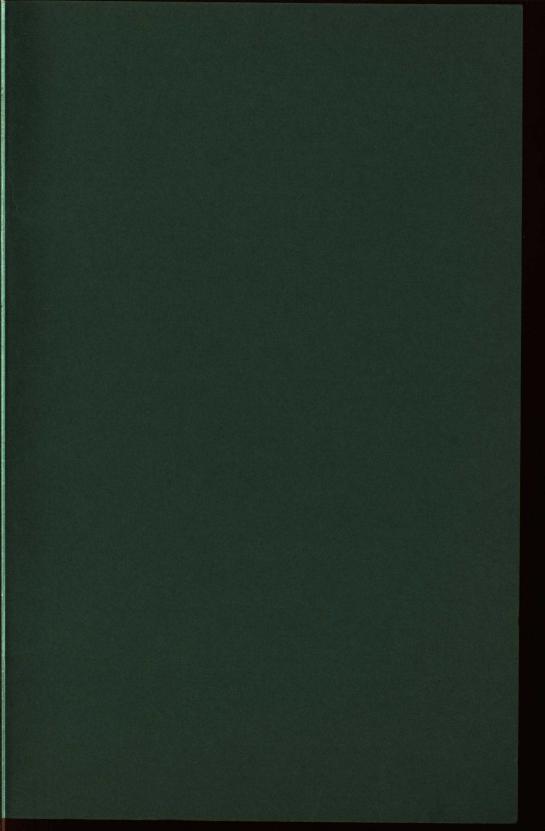
Tappan Stove Co.
Teel Lighting Fixture & Supply Co.
Tepee Plastics, Inc.
Theiling Lothman Mfg. Co.
Thiel Plumbing & Heating Co.
Thrift Hardware & Supply Co.
Title Insurance Co.
Tower Grove Bank & Trust Co.

U. S.-Mengel Plywoods, Inc. Union Electric Co.

Vandeventer Lumber Co. Vatterott Bros. Construction Co. A. Viermann Bricklaying Co. Vonder Haar Sand & Gravel Co

Waggener Paint Co.
Warren's Concrete Co.
Watkins Contracting Co.
Wells Bros. Iron Works
Welsch Furnace Co.
Westinghouse Electric Supply Corp.
Wiles Chipman Lumber Co.
Wilhelm Lumber Co.
Wilhelm Lumber Co.
Wissmann Furnace & Sheet Metal Co.
Frank Woemmel, Plastering Contr.
Wood Products Co.

Zahari Brick Contracting Co. Zonolite Insulation Co. Zumwalt Co., Building Supplies





Compliments

Home Builders' Association of Greater St. Louis

1015 Forsythe Blvd.